

How To Create A Sales Video (Videomaker FX)

Hi there, how would you like to create your very own sales video with Videomaker FX?

In this video tutorial, let's start with how to add slides in VideoMakerFX.

First, you will need to launch VideoMakerFX by login with the same username and password you use to log in.

Next, create a new project and then name your project name.

Click on add slides button.

You can see a sample of the different types of 'slide themes' available.

As you can see, I am selecting the 'Character Anna - Slide 1' theme

So once you select a slide theme and click on 'Add Slide', it gets added to your video timeline.

Here's how the 'Character Anna -Slide 1' theme looks.

Next click on “Audio Settings” present on the top which brings you the necessary controls required.

It will pop out an audio settings window.

There are two different tracks, one is music and another is voice over.

Make sure to enable music track and voice track, so you can edit the setting.

You can add the default tracks provided into music track.

There are varieties of music in the folder, you can choose whatever song you like and press “play” button to listen.

You can adjust the audio volume.

Or you can add your own voice over to the videos.

After you choose, press “Apply button”. Go to “Preview project” and preview it.

After you add the slide into your video timeline, you need to click on the slide that you want to edit the animation.

So I am going to choose slide 1 to edit the animation.

Once you selected the slide you want, just go to the right panel and select the Animation button just to the right of the “Shape” button.

Animation 1 is the animated background effect.

Just a few click you can have an animated background effect apply in your slide instantly.

And Animation 2 is call to action arrows.

You can choose the arrows you like to apply in your slide as well.

Now that you have added audios into your video, let’s start rendering the video.

Once everything is properly aligned, click on “Export Project” to create the output of your project slides.

There are lots of video sizes, I am going to choose the maximum size which is 1280x720(HD) format.

You can select the quality according to your requirement.

I recommend choosing “Very Good” & “Excellent” instead as rendering “Perfect” quality video could potentially cause VideoMaker FX to crash or hang.

Save into the location you want and name your project name.

The final video will be created in MP4 format.

Click on “Start video export” to export your video.

And that’s it! You have successfully created your sales video.